

Registration Form

One- Day National Seminar
On
Commerce and Technology
(Com-Tech) – The Changing Patterns
On
27th March, 2019

Name:.....
Designation:.....
Institute/Organisation:.....
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Address:.....
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Mobile No:.....
Email:.....
.....
Date:
Signature:

Chief Patron
Prof.P.Sambaiah
Vice – Chancellor
Telangana University

Patron
Prof. D. Balaramulu
Registrar
Telangana University

Chief Advisor
Prof.M.Yadagiri
Registrar, MG University, Nalgonda
&
Dean
Faculty of Commerce, TU

Convenor
Dr.Rambabu Gopiseti
Head & Chairman, BoS
Department of Commerce, TU

Co-Convenors
Dr.G.Srinivas, Department of Commerce, TU
Ms.N.Swetha, Department of Commerce, TU
Dr.K.Gangadhar, Department of Commerce, TU

Venue:

Seminar Hall
University College of Commerce and
Business Management
Telangana University
Dichpally-503 322, Nizamabad .

For more information contact:
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One-Day National Seminar
On
Commerce and Technology (Com-Tech)
– The Changing Patterns
27th March, 2019.



Organized by
DEPARTMENT OF COMMERCE
TELANGANA UNIVERSITY
DICHPALLY, NIZAMABAD
TELANGANA STATE - 503 322 .

Combined Nizamabad District

Combined Nizamabad District covers Nizamabad and Kamareddy Districts. Nizamabad is a town situated in the north region of Telangana State. Nizamabad was formerly known as Indur and Indrapuri. Nizamabad is located 165 KMs away from the Hyderabad connecting to NH-44. Nizamabad is also connected by the Train Route from Bhuvaneshwar to Bombay covering the places Vizag, Vijayawada, Warangal, Secunderabad, Nanded and Pune etc. Rajiv Gandhi International Airport, Shamshabad is the nearest Airport. For every 15 minutes we have a bus facility between Hyderabad – Nizamabad as well as Warangal and Nizamabad.

Telangana University

Telangana University was established through Act Number 28 of the State Government in the year 2006. Telangana University is the third largest University next to Osmania University, Hyderabad and Kakatiya University, Warangal in Telangana State. Telangana University has been accredited by the NAAC with " B " Grade.

Department of Commerce

Department of Commerce is one of the various prestigious Departments of Telangana University. The faculty members of Department highly enriched in the domain knowledge. They are well qualified and professionally accorded by their research contributions at national and international level. The research contributions of faculty members of the Department of Commerce are very glaring and evident through many professional commerce and management journal in India and abroad. The faculty members of the Department are meritorious thought their studies and known for a remarkable research stints in the domain of the Commerce. The faculty members of Department are also serving many national and international journals as editorial board members and advisory board members even some of them are on the panel of Board of Studies of various universities and professional institutions in India. The significance of the Department is to achieve academic excellence through imparting skill-based quality higher education in Commerce with practical application and inclusion of e-commerce tools to strengthening capacity building of the students and

make the M.Com (E-Commerce) programme as an outreach programme, keeping in view the outlook of global trends and competition.

About the Seminar

In the recent era Technology became the backbone of commerce not only does it help connect sellers and customer on mobile and web platforms, but also enables the effective management of customer orders, deliveries, returns and payments of purchased goods. Innovative Trends can be seen in the area of Commerce as an advancement of the Technology and played the role of catalyst and accelerated the pace of economic development, which is evident from new trends in E-Business, Mobile Banking, Internet use & IT support in Marketing & Advertisement, Human Resource Management, Accounting and Taxation. The fast developing global trends in Commerce area has lead to facing the growing challenges in these field. In this context an effort is made by Department of Commerce to bring together a blend industry and academy on a common platform by organizing a One-Day National Seminar on "Commerce and Technology (Com-Tech) – The Changing Patterns" Including the areas of Finance, Accounting, Taxation, Marketing, Human Resource Management and Tourism.

Themes of the Seminar

The Following are the sub themes of the seminars

- Track-I: Emerging issues in Accounting, Finance and Taxation.
- Track-II: Innovations in Banking and Insurance.
- Track-III: Role of ICT in Marketing and Human Resource Management.
- Track-IV: Opportunities and Challenges of Tourism and Entrepreneurship.

Call for Papers

Quality Research Papers are invited from Professionals, Academicians, Research Scholars and Students on any one of the above related themes and selected papers only will be allowed for presentation.. The abstract of the paper should be in 200 to 250 words with 4-5 keywords. Full paper should be in MS word format in around 2500 to 3500 words, text type; Times New Roman in 12 font

size with heading in 14 font size 1.5line spacing and 1 inch margin on all sides. References should be given at the end of the paper with APA style of referencing sorted alphabetically. Each paper should include a cover page indicating the name, title, affiliation and detailed postal address. Paper must be original and unpublished. Authors of the paper are informed to submit the abstract and full paper to the email id: tucomm2017@gmail.com.

Registration Fee Should be paid through Online Transfer to Account Number: 33683514957 "The Head, Department of Commerce, Telangana University, Nizamabad" IFSC SBIN0013804. SBI, TG University campus Branch, Dichpally, Nizamabad – 503 322. T.S.

Registration Fee

Students	Rs.100/-
Research Scholars	Rs.300/-
Faculty	Rs. 300/-
Industry Delegates	Rs.500/-

Important Dates

Abstract Submission : 20-02-2019
Submission of Full Length Paper : 10-03-2019

Publication of the Selected Papers

Selected papers will be published as Book with ISBN. The author and co-author must register separately. Authors of the selected papers will be intimated about the publication of their paper and they need to pay the publication fee separately.