TELANGANA UNIVERSITY

Telangana University was established through the Act, No. 28 of 2006 by the State Government at Nizamabad. The university is now located in the Dichpally in a sprawling 570 acre main campus abutting the National Highway 44 that connects Hyderabad and Nagpur. The university which offered only six courses in its inception year i.e., 2006 is now offering a wide range of 29 courses in different faculties. In less than a decade, the Telangana University has emerged as the third largest university in the State. After the formation of the Telangana State, the Telangana University is on the track to emerge as one of the best educational institutions in the State.

The university also has a well-developed 44 acre South Campus at Bhiknoor in Kamareddy district. The university’s third campus is spread over 60 acre land at Sarangapur on the outskirts of Nizamabad city.

The main campus at Dichpally now boasts of four well-developed colleges i.e., University College Arts and Social Sciences, College of Computer Science and Engineering, College of Law and College of Commerce and Business Management. A modern Central Library, Guest House, Health Centre, and Canteen are also in place. Telangana University is offering unique professional and job-oriented courses.

DEPARTMENT OF MASS COMMUNICATION

The Dept. of Mass Communication is one of the vibrant departments in the university. It is offering M.A (Mass Communication) course and it was one of those six courses which were offered ever since the inception of the university in 2006-07. A total of 12 batches have passed out till now. And more than 70% of them are working in various media organizations. The department boasts of highly experienced faculty with media industry experience and high professional qualifications. Since the Telangana State and another Telugu-speaking State of Andhra Pradesh are witnessing an unprecedented boom in media sector, the employment opportunities for the Mass Communication and Journalism students have increased manifold.

The Department believes in practical-oriented training of budding journalists. The course curriculum too is framed in tune with the industry needs. There is a regular interaction of the academia and industry. The M.A (Mass Communication) course is now one of the most sought and demanding courses on the campus. PhD research program was also started in the Department in 2011-12.

Nizamabad District

Nizamabad district is located in the Northern part of the Telangana State. The Nizamabad district is having the unique distinction of sharing border with two neighboring States i.e., Maharashtra and Karnataka.

Nizamabad town, which is historically known as the Indur, has got its name from the erstwhile Nizam ruler Nizam-ul-Mulk. The city is located at around 160-km away from the State capital Hyderabad and is well connected by road and train route. There is a Non-Stop Super Luxury bus at every 10 minutes and AC buses every 20 minutes from the Mahatma Gandhi Central Bus Station in Hyderabad and Jubilee Bus Station (JBS) in Secunderabad. The drive from Secunderabad to Nizamabad is a pleasant experience on the modern National High Way No. 44.

Nizamabad boasts of many historic and religious tourist spots like Kanteshwar Shiva Temple, Bheemgal Limbadri hill shrine, Dichpally Quilla Ramalayam, Kala Bhairava Temple, and Sarangapur Hanuman Temple etc., Forts like Domakonda and Nizamabad Quilla and Ashok Sagar and Ali Sagar water projects are also added tourist attractions. The famous Goddess Saraswathi Temple at Basar in Nirmal district is also only 35-km away from the Nizamabad city. The city is well connected on Nizamabad-Nanded, Akola sections of the South Central Railway and the nearest Airport is Rajiv Gandhi International Airport at Shamshabad, (Hyderabad) which is 190 kms away from Nizamabad.

About the Conference

Bharat Ratna Baba Saheb Dr B R Ambedkar launched his first newspaper, Mooknayak, on 31st January 1920. It is exactly after 100 years, the Department of Mass Communication wants to organize the National Conference titled “Dr. BR Ambedkar and Ideological Journalism” to celebrate the event and to pay rich tributes to the Journalistic efforts of Baba Saheb and building the Nation through Journalism.

For Dr Ambedkar Journalism was the mission to voice the demands of the voiceless and to give strength to the perspective of the underprivileged. The title Mooknayak, which literally means the leader of the Dumb, signifies the importance of the voice of the voiceless. The Ideological Journalism was a powerful weapon to counter the misinformation and disinformation, first realized by Baba Saheb. Later, he also started Bahishkrit Bharat, Janata (People), Prabhuddha Bharat (Enlightened India). In all his newspapers and
magazines through quality of writings and sticking to professional and ethical values, Ambedkar waged the War of the Words against all kinds of discrimination and for equal opportunities for all.

Journalism, in India during of freedom movement, started with an objective to create awareness among the people against all kinds of injustice and to awake them to fight for the emancipation from all evils. Even after 100 years of his launching of Mooknayak, the prevailing present scenario is almost all the same. The media is in the hands of the capitalists, rich industrialists, contractors and corporates and run with political and ulterior selfish motives. The present scenario poses challenges to the media to offer the space and time to the underprivileged sections to voice their concerns and for equal rights and opportunities.

In this context, the relevance of Dr. BR Ambedkar’s ideas and his contribution for the cause of the downtrodden through journalism need to be discussed, debated and emulated. In this backdrop, the National Conference entitled “Dr. BR Ambedkar and Ideological Journalism” is being organized by the Dept. of Mass Communication, Telangana University. This is to take a new perspective and to understand and highlight the role of media for the cause of the downtrodden and the underprivileged sections of the country.

AREAS OF FOCUS / SUB-THMES

Historical evolution of Journalism in India-Media for Dalit and Bahujan Issues, Dr Ambedkar and Media. Ideological Journalism, Emergence of Alternative Media, Media Scenario at the Global, National, and State level; Media for the Voiceless; Media Ownership and other issues; Media and Politics; Media and Society. Media for Social Causes and Change; Emergence of Social Media and the dawn of Digital Activism. The changing dynamics of Media Policies.

The qualitative and quantitative change in the functioning of the Media, Expansion of Media and New Audiences; Media and the Underprivileged—Social Networking Sites/Social Media and its uses and disuses in Dalit and Bahujan Activism. Media and Women, Children Issues. Participation of Dalits, Bahujans and Women in Media and many more issues. The Case Studies and success stories and failure episodes of Ideological Journalism in India.

CALL FOR PAPERS

Original research papers are invited from the academicians, activists, media professionals, research scholars and inter-disciplinary studies experts, students and others concerned on the above indicative themes related to the Dr. B R Ambedkar and Ideological Journalism and other subthemes for presentation at the national conference. The papers need to be in A4 size format and Times New Roman font with 12 pt size. Those interested to take part in the national conference need to send their full paper with 3000 to 5000 words and along with an abstract not exceeding 250 words containing author’s name and a recent passport size photograph, profession, institution, address, e-mail id, full contact address with mobile number. The last date for the submission of Full Papers is 16th Jan, 2020. And a book will be published with ISBN number and released in the Conference. The Full Papers have to be sent to e-mail id: mooknayak100tuseminar@gmail.com

Venue of the Seminar
Seminar Hall, Commerce & Business Management College, Telangana University Campus, Dichpally, Nizamabad-503322

Registration Fee

Academic/Industry delegates: Rs 500/-
Research Scholars: Rs 300/-
Students: Rs 200/-

Chief Patron of the Conference
Smt. Neetu Kumari, IAS, Hon’ble Vice-Chancellor I/c, TU

Patron of the Conference
Prof. Naseem
Registrar, TU

Co-Patron of the Conference
Prof. K Shiva Shankar
Dean, Social Sciences, TU

Director of the Conference
Dr Y Prabhajan Kumar Yadav
Head, Dept. of Mass Communication, TU
Mobile: 8639357648 / 9394243344

Convener of the Conference
Dr K Rajaram
Mobile: 9849893673

Co-Conveners of the Conference
Dr G Chandra Shekhar
Mobile: 9492212007
Dr P ShanthaBai
Mobile: 9848488769

Registration Form
Three-Day National Conference on
DR B R AMBEDKAR
&
IDEOLOGICAL JOURNALISM
on 29th, 30th & 31st Jan, 2020

Name: _______________________
Designation: _______________________
Institution/Organization: _______________________
Address: _______________________
E-mail: _______________________
Contact Mobile No: _______________________

Details of Demand Draft:

The Demand Draft should be drawn in favour of The Registrar, Seminar Account (A/c.No:31923938006) Payable at State Bank of India (Branch Code: 13804), Telangana University Campus Branch, Suddapally, Nizamabad – 503322, Telangana State.

Amount: _______________________
DD. No: _______________________
Date: _______________________
Drawn on: _______________________
Name of the Bank and Branch, City: _______________________

Please send your registration form along with Demand Draft/Cash on or before 29th Jan, 2020.

Note: Spot registration is also allowed and Limited accommodation is available.